

The Cannabis Expert Calling Network (ECN)

2017 Roster of Featured Experts



About NCIA & the Cannabis ECN:

The National Cannabis Industry Association (NCIA) is the only national trade association advancing the interests of the legitimate and responsible cannabis industry. Our industry supports tens of thousands of jobs, tens of millions of dollars in tax revenues, and billions of dollars in economic activity in the United States annually. NCIA's nearly 1200 members include some of the most notable and successful cannabis entrepreneurs and business owners from around the country. It's their experience and expertise that make the Cannabis ECN® such a valuable resource for those new to the industry, as well as to small business owners who need professional advice to take their businesses to the next level.

The goal of this 2017 Cannabis ECN® Roster of Featured Experts is to connect cannabis industry experts with information-seekers and entrepreneurs in a professional and welcoming environment. To explore the free online features of the Cannabis ECN® and to get to know the many experts on the platform who are ready to answer your questions and help you tackle industry-specific challenges, please visit <http://cannabis.expertcallingnetwork.com>.

The Cannabis ECN® features experts in an ever-growing variety of cannabis industry sectors, from Industry Introduction to Advanced Business Practices, Compliance & Policy to Marketing & Media and many more. All Cannabis ECN® experts are NCIA members who have demonstrated expertise as speakers or panelists at NCIA events or have proven their expertise in some other way. Cannabis ECN® experts self-select their areas of expertise and set their own phone consultation rates.

Without the following sponsors' generous support, the Cannabis ECN® would not be possible: [Boveda](#), [Eden Labs](#), [Envirotech](#), [Extract Advisors](#), [ExtractionTek](#), and [Heliospectra](#). NCIA is grateful to these sponsors for understanding the need for reliable, vetted experts to share their experiences and expertise with cannabis entrepreneurs and small business owners. I encourage you to tap into the vast pool of expertise that you'll find via the Cannabis ECN® to increase your odds of success in our rapidly-growing industry.

Best wishes,



F. Aaron Smith
Co-Founder and Executive Director
National Cannabis Industry Association



Categories Featured:

NCIA, in partnership with Brainsy, Inc., has launched the Cannabis Expert Calling Network (ECN[®]), a knowledge-sharing platform connecting cannabis industry experts with knowledge-seekers and entrepreneurs online or one-on-one via paid telephone consultations. All featured experts are NCIA members. Experts are featured in the following categories:

- Advanced Business Practices
- Compliance and Policy
- Cultivation *(Sponsored by Boveda)*
- Dispensaries
- Extraction *(Sponsored by Eden Labs and Extractiontek Solutions)*
- General Consulting
- Greenhouses *(Sponsored by EnviroTech)*
- Industry Introduction *(Sponsored by Extract Advisors)*
- Infused Products
- Lighting *(Sponsored by Heliospectra)*
- Marketing & Media
- Medical
- Money Matters

Registration on the ECN is free.

Visit <https://cannabis.expertcallingnetwork.com/account/register>



MIPR HOLDINGS

NATIONAL LEGAL CANNABIS CONSULTING COMPANY



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Khadijah Adams

Senior Managing Partner of MIPR Holdings, LLC

Investor in Cannabis Related Companies, Entrepreneur, Investor Relations Specialist and Motivational Speaker.

60 minute call - \$225.00

ECN URL: <https://cannabis.expertcallingnetwork.com/khadijahadams>



ARKLEY ACCOUNTING GROUP



Todd Arkley

CPA at Arkley Accounting Group

Todd's practice focuses on assisting businesses within the cannabis industry manage their unique tax, accounting, and financial challenges.

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[Ask a Question](#)

60 minute call - \$220.00

ECN URL: <https://cannabis.expertcallingnetwork.com/toddarkley>



Doug Banfelder

Senior Producer of Stratton Agency /
Nine Point Strategies

Independent Broker/Agent focused exclusively on the legal cannabis industry, providing policies for all forms of cannabis operations since 2011.

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60 minute call - \$150.00

ECN URL: <https://cannabis.expertcallingnetwork.com/dougbanfelder>



Cody Bass

Founder & Executive Director of Tahoe Wellness Co-op

NCIA Board Member and Cannabis Advocate. Cody Bass has lived a life of loving and learning about cannabis which has brought him to aspire to represent cannabis as a positive part of society.

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60 minute call - \$800.00

ECN URL: <https://cannabis.expertcallingnetwork.com/codybass>



Roy Bingham

CEO of BDS Analytics

Harvard MBA, data analytics expert, former McKinsey Consultant, serial entrepreneur & CEO of leading Cannabis Market research and analytics co.

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60 minute call - \$300.00

ECN URL: <https://cannabis.expertcallingnetwork.com/bdsanalytics>



Larisa Bolivar

Executive Director of Cannabis Consumers Coalition

15 year cannabis industry veteran working to help businesses develop growth strategies and consumer-focused business practices.



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Ask a Question

60 minute call - \$200.00

ECN URL: <https://cannabis.expertcallingnetwork.com/larisabolivar>



AC Braddock

Chief Executive Officer of Eden Labs LLC

21 years Extraction Tech. Business strategy. Marketing. Brand Creation & the infrastructure to support rapid and sustainable growth NCIA Board.

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[Ask a Question](#)

60 minute call - \$250.00

ECN URL: <https://cannabis.expertcallingnetwork.com/acbraddock>



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Kara Bradford

Chief Talent Officer of
Viridian Staffing

Executive Talent Acquisition/HR Professional with 15+ years of experience & Co-Founder of 1st Professional Recruiting Firm in Cannabis Industry.

60 minute call - \$250.00

ECN URL: <https://cannabis.expertcallingnetwork.com/ee3bu4>



420 INVESTOR
Capitalize on Cannabis

Alan Brochstein

Founder of 420 Investor

Leading expert in publicly-traded cannabis stocks in the U.S. and Canada with deep connections to the overall cannabis industry.



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60 minute call - \$150.00

ECN URL: <https://cannabis.expertcallingnetwork.com/alanbrochstein>



Avis Bulbulyan

CEO of SIVA Enterprises

Avis Bulbulyan is the Chief Executive Officer and Founder of SIVA Enterprises, overseeing consulting, management, ventures and brands.

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60 minute call - \$300.00

ECN URL: <https://cannabis.expertcallingnetwork.com/avisbulbulyan>



Kimberly Cargile

CEO of A Therapeutic Alternative

Graduated Humboldt State University, Over a decade of industry experience in cultivation, dispensary management and advocacy.

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60 minute call - \$100.00

ECN URL: <https://cannabis.expertcallingnetwork.com/kimberlycargile>

NEW ERA

CERTIFIED PUBLIC ACCOUNTANTS



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Mario Ceretto

Founder & CEO of New Era CPAs

Mario assists clients in the cannabis industry with 280E strategy, compliance, tax preparation, and litigation support.

60 minute call - \$250.00

ECN URL: <https://cannabis.expertcallingnetwork.com/marioceretto>



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Diane Czarkowski

Founding Partner of Canna Advisors

Diane has dispensary and cultivation operations experience and consults nationally for operations in new markets.

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60 minute call - \$250.00

ECN URL: <https://cannabis.expertcallingnetwork.com/dianeczarkowski>



Jay Czarkowski

Founding Partner of Canna Advisors

Four years after opening one of Colorado's first dispensaries and commercial grow facilities.

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60 minute call - \$390.00

ECN URL: <https://cannabis.expertcallingnetwork.com/jayczarkowski>



John Davis

President & CEO of Northwest Patient Resource Center

20+ years of applied cannabis policy and permitting experience. Cannabis start-ups, acquisition, structure, banking, investment and more.



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60 minute call - \$100.00

ECN URL: <https://cannabis.expertcallingnetwork.com/johndavis>



THE ARCVIEW GROUP



Troy Dayton

CEO of The Arcview Group

ArcView created the ArcView Investor Network where more than 500 high net-worth investors have pumped more than \$70 million into 111 cannabis-related ventures and raised more than \$1.2K for the legalization effort.

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60 minute call - \$700.00

ECN URL: <https://cannabis.expertcallingnetwork.com/troydayton>



Seth Dewberry

Consultant, Program Manager of MJ Freeway

With 6 years experience, Seth understands the cannabis industry, your operation, & patient/customer needs. Called the "Human Canna Computer".

60 minute call - \$350.00

ECN URL: <https://cannabis.expertcallingnetwork.com/m4sklq>

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Emily Earlenbaugh, PhD.

**Executive Director of Education &
Cannabis Consultant of Fleurish Farms**

Specializing in cannabis education and research, Dr. Earlenbaugh offers consultations to patients, dispensaries, and industry organizations.

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60 minute call - \$60.00

ECN URL: <https://cannabis.expertcallingnetwork.com/emilyearlenbaugh>



Matthew Ellis

Owner of ExtractionTek - Solutions, LLC

Cannabis Entrepreneur, Extraction Engineer, Cannabis Ancillary Businesses Owner.

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60 minute call - \$200.00

ECN URL: <https://cannabis.expertcallingnetwork.com/matthewellis>



Pamela Epstein

CEO & Founder of Green Wise Consulting, LLC

With a background in environmental, compliance & nonprofit work I assist clients at all stages of development; focused in Ca and Arizona.

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60 minute call - \$150.00

ECN URL: <https://cannabis.expertcallingnetwork.com/greenwiseconsulting>



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Shea Gunther

Producer & Host at Marijuana Today Media

Shea is a podcaster, media entrepreneur, writer, and host of Marijuana Today Daily, an industry news podcast. He founded SSDP in 1997.

60 minute call - \$200.00

ECN URL: <https://cannabis.expertcallingnetwork.com/sheagunther>



Nicholas Hice

Owner & Cultivation Consultant for Denver Relief Consulting

Nick is a master cultivator known for managing one of the most successful commercial cannabis operations in Colorado.



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60 minute call - \$200.00

ECN URL: <https://cannabis.expertcallingnetwork.com/nickhice>



Travis Howard

Executive of Shift Cannabis Co. & Green Dream Cannabis

Travis splits his time between corporate management practices and the legal areas of the ever-evolving marijuana industry.

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60 minute call - \$350.00

ECN URL: <https://cannabis.expertcallingnetwork.com/travishoward>



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Aaron Justis

President of Buds & Roses

Buds & Roses, a medical cannabis dispensary in the City of Los Angeles, and a board member of the National Cannabis Industry Association. Aaron has worked for years to enact sound regulations at the local, state and federal level.

60 minute call - \$420.00

ECN URL: <https://cannabis.expertcallingnetwork.com/aaronjustis>



Tripp Keber

Chief Executive Officer of
Dixie Brands, Inc

Investor in Cannabis Related Companies, Entrepreneur,
Investor Relations Specialist and Motivational Speaker.

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60 minute call - \$250.00

ECN URL: <https://cannabis.expertcallingnetwork.com/trippkeber>



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Daniel Kosmal

Extraction & Infused Product Consultant of Extract Advisers and Vapura

Supercritical CO2 extraction. Vapor carts, topicals, capsules, concentrates, product development, manufacturing and lab design.

60 minute call - \$420.00

ECN URL: <https://cannabis.expertcallingnetwork.com/extractadvisers>



STRAIN SPECIFIC LIGHT STRATEGIES with Ryan Wankel

Grower Liaison for Heliospectra



NCIA's Expert Calling Network (ECN) provides you opportunity to connect with Ryan, a second generation farmer and master grower with close to 20 years of hands-on cannabis cultivation experience.

Connect with Ryan to discuss questions about lighting, share your success or challenges with specific strains, gain knowledge about critical plant inputs, how to start a new build or expand your current grow environment.

Ryan is ready to assist you, identifying simple ways to boost light and ensure your plants receive exactly the intensity, quality and duration of light and photoperiod they need—from start to finish.

He'll also share light strategies optimized by growers across the country using Heliospectra LED solutions to accelerate harvest and achieve consistent chemical profiles while significantly reducing production costs.



LX601C

An essential tool for any cannabis grower seeking the most advanced LED lighting solution on the market, the LX601C ensures even light distribution across your plant canopy with customized optics, full spectra control and intensity adjustment.

Optimize crop quality, operations and harvest results with Heliospectra.

"I can manipulate the Heliospectra lights for end of harvest by bringing the lights into a pure blue to raise the terpene levels right before harvest."

Kevin Biernacki,
Head Grower
The Grove, Las Vegas, NV

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WEBSITE:
www.heliospectra.com



PHONE:
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Jaime Lewis

CEO & Founder of Mountain Medicine

Infused product and dispensary operations expert with over 10 years of medical and recreational license experience in multiple states.

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60 minute call - \$250.00

ECN URL: <https://cannabis.expertcallingnetwork.com/jaimelewis>



Cynthia Ludwig

Principal Scientist of SAgE Consulting

25 years as research chemist / director in pharmaceutical development, agriculture and analytical chemistry. Expertise in GMP, GLP & ISO.



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60 minute call - \$200.00

ECN URL: <https://cannabis.expertcallingnetwork.com/cynthialudwig>



Dan Margenau

Business Operations Specialist of Margenau Operational Specialists

Operational Efficiency Expert with extensive experience in Lean Manufacturing, Operational Excellence, and Management. Lean Six Sigma Black Belt.

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60 minute call - \$250.00

ECN URL: <https://cannabis.expertcallingnetwork.com/margenauoperationalspecialists>



Jessica McElfresh

Attorney-at-Law of McElfresh Law, Inc.

Jessica McElfresh of McElfresh Law, Inc. is an attorney in San Diego, California, specializing in cannabis law and policy.

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60 minute call - \$295.00

ECN URL: <https://cannabis.expertcallingnetwork.com/jessicamcelfresh>



Maureen McNamara

Founder & Chief Facilitator of Cannabis Trainers

Maureen facilitate professional training courses designed to empower people to live and work powerfully.

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60 minute call - \$227.00

ECN URL: <https://cannabis.expertcallingnetwork.com/h9zfjn>



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Michael Murchison

Founder & Executive Director of Cann Group Limited

Murch is an executive and project manager in the Australian and International music and events industry. He has worked in the industry around the world for over 30 years.

60 minute call - \$250.00

ECN URL: <https://cannabis.expertcallingnetwork.com/murch>



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Genifer Murray

CEO & Founder of Carbon Blue Consulting

Murray is an industry leader advocating for legalization and regulation to ensure product safety.

60 minute call - \$250.00

ECN URL: <https://cannabis.expertcallingnetwork.com/lareina>



GUARDIAN

DATA SYSTEMS



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Lance Ott

Founder & CEO of Guardian Data Systems

NCIA Board Member, CPP Certified (ETA), Banking, ERP, Point of Sale, Payment Processing, Cash Management, Consulting & Management.

60 minute call - \$250.00

ECN URL: <https://cannabis.expertcallingnetwork.com/lanceott>



Mark Passerini

Co-Founder of Om of Medicine, Illinois Cannabis Industry Association

Committed to creating a responsible, compassionate, ethical, and united cannabis industry focused on the science and research of the plant.

60 minute call - \$150.00

ECN URL: <https://cannabis.expertcallingnetwork.com/markpasserini>

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urban-gro



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Shelly Peterson

Vice President of Light Product Solutions
at urban-gro

A passion for ecofriendly solutions, creating a sustainable environment for commercial cultivators, securing available utility rebates.

60 minute call - \$200.00

ECN URL: <https://cannabis.expertcallingnetwork.com/shellypeterson>



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Carole Richter

Human Resources Consultant of CRichter ~ HR Consulting, LLC

Human Resources/Talent Management Expert; Compliance to Strategic Planning; Hiring, Maximizing, Terminating Employees-Your Greatest Asset.

60 minute call - \$150.00

ECN URL: <https://cannabis.expertcallingnetwork.com/carolerichter>



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Kyle Sherman

Compliance and Technology Expert & CEO of Flowhub

Co-Founder & CEO of Flowhub, an easy to use POS and compliance platform used by the largest retailers in the industry. Compliance is king!

60 minute call - \$300.00

ECN URL: <https://cannabis.expertcallingnetwork.com/kylesherman>



Kimberly Simms

Attorney at Law Office of Kimberly R. Simms

Law Office of Kimberly R. Simms is a boutique law firm focusing on the business and transactional needs of the cannabis businesses.

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60 minute call - \$300.00

ECN URL: <https://cannabis.expertcallingnetwork.com/kimberlysimms>



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Mark Slaugh

Policy and Compliance Expert & CEO of iComply

Mr. Slaugh has more than six years of experience in the cannabis industry development, consulting and compliance business, having founded iComply in 2011.

60 minute call - \$420.00

ECN URL: <https://cannabis.expertcallingnetwork.com/icomply>

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Tim Smale

President & Executive Director of
Remedy Compassion Center

Law Office of Kimberly R. Simms is a boutique law firm focusing on the business and transactional needs of the cannabis businesses.

60 minute call - \$240.00

ECN URL: <https://cannabis.expertcallingnetwork.com/timsmale>



Charles Smith

Attorney & Compliance Consultant - The Law Offices of Charles Sanford Smith, P.C.

I am a New York attorney and Boston based cannabis industry consultant focused on helping businesses comply with the regulated marketplace.

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60 minute call - \$350.00

ECN URL: <https://cannabis.expertcallingnetwork.com/charlessmithesq>



AVALON
REALTY ADVISORS

Jason Thomas

CEO & Managing Broker of Avalon
Realty Advisors, Inc.

I am a 20 year commercial real estate executive and have been in the MJ industry since 2009 serving our client's MJ real estate needs.

60 minute call - \$500.00

ECN URL: <https://cannabis.expertcallingnetwork.com/jasonthomas>



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James Thorburn

Managing Attorney of Thorburn Walker,
LLC

Jim is recognized nationally as a change maker in cannabis tax law. He is regarded as a leading cannabis trial attorney.



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60 minute call - \$250.00

ECN URL: <https://cannabis.expertcallingnetwork.com/jamesthornburn>



Chad Tribble

CEO & Mountain High Suckers

Started my infused edible company out of my home kitchen in 2009. My company has steadily grown since inside and outside of Colorado.

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60 minute call - \$100.00

ECN URL: <https://cannabis.expertcallingnetwork.com/chadtribble>



Ryan Wankel

Grower Liaison at Heliospectra

I am a second generation cannabis grower running commercial operations in CO from 2009-2015. Specialties: Lighting, SOP's, IPM, Cannabis.



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60 minute call - \$200.00

ECN URL: <https://cannabis.expertcallingnetwork.com/wankelgrown>



Nancy Warner

CEO & Assurpack LLC

Technical and creative pharmaceutical packaging experience. Expertise in CR materials, design, regulatory compliance, and manufacturing.

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60 minute call - \$200.00

ECN URL: <https://cannabis.expertcallingnetwork.com/3rlxdm>

WINTER



Todd Winter

Founder & Managing Partner of
WINTER LLP

I have extensive (8+ years) experience representing the largest cannabis companies in the world, in all aspects of their businesses.

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60 minute call - \$400.00

ECN URL: <https://cannabis.expertcallingnetwork.com/toddwinter>



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Risk Management and Insurance

Successful Cannabis Companies Trust GreenPoint



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JB Woods

President & Owner of Greenpoint
Insurance Advisors, LLC

Providers of commercial insurance and management of various types of risk likely encountered in the cannabis industry.

60 minute call - \$200.00

ECN URL: <https://cannabis.expertcallingnetwork.com/jbwoods>



Luigi Zamarra

Certified Public Accountant at
Luigi CPA

Expert in Income Tax Law for Cannabis Businesses. Formerly CFO of Harborside Health Center; formerly Director with PricewaterhouseCoopers.

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ECN URL: <https://cannabis.expertcallingnetwork.com/luigicpa>

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